

HDTVmadeSimple.com Auction FAQ (Frequently Asked Questions)

The purpose of this document is to answer all of your questions regarding the auction of the following domain names:

HDTVmadeSimple.com
HDTVmadeSimple.net
HDTVmadeSimple.org
HDTVmadeSimple.biz
HDTVmadeSimple.info
HDTVmadeSimple.mobi

1. What are the auction dates and where will the auction be held?

The auction begins at approximately 2:00 pm Eastern Time on January 27 and will end on Friday, February 6th at about the same time. The auction site chosen is Ebay, at www.ebay.com. You can find the auction by searching for HDTVmadeSimple.com in the search box on Ebay. There will also be a link on the HDTVmadeSimple.com site that takes you to the auction.

2. Will these domains be sold individually, or as a package deal?

The above six domains will be sold under a single auction. There will be one auction listing all six domains and the highest bidder will win the auction.

3. How do I know that if I win the auction, that I will actually get the domain names? How does the transfer of names take place?

The winning bidder will sign a very standard domain name transfer form, providing the buyer's name, address, and contact information. The buyer will have the choice of either paying the seller directly (suitable for small monetary amounts) or will have the choice of paying funds directly to an escrow account at Escrow.com. You can learn more about Escrow.com's domain service by clicking on the link below.

https://www.escrow.com/solutions/domain_name/index.asp

Once Escrow.com has confirmed that the full payment has been made, the seller will transfer the domains to the buyer. Once the domain names have been transferred to the buyer's account, which will be verified by both Escrow.com and the buyer, Escrow.com will release the funds to the seller. The buyer is responsible for the escrow fees charged by Escrow.com, and any applicable taxes that apply to the sale.

4. There are so many scams on the Internet. How do I know this is a legitimate auction?

The seller is Milestone Technologies Inc., a company that has been incorporated in the state of North Carolina, USA since 1994. Milestone is a technology company,

originally specializing in high tech data broadcast software. Over the years, clients have included companies such as Shell Oil Products, JC Penny Business Services, Alliance Data Systems, Gilbarco and others. In addition to the development of data broadcast software, Milestone acquired a number of high tech domain names, some more than ten years ago. You can verify that the names are registered to Milestone Technologies Inc., by checking the domain name registration with a registrar, or a site like this - <http://domains.whois.com/domain.php>

5. Is the content that is on the HDTVmadeSimple.com site for sale also?

If you go to HDTVmadeSimple.com, and go to the bottom of the main page, you will see a link that says [See sample content of what might go on this site.](#) When you click that link, you will find content that was developed to show what that site could look like. That particular content was developed to be especially easy to understand by users not familiar with technology, computers or HDTV. The site is laid out using a larger font to make it easier to read for senior citizens as well. This content is **available for sale**, but the content is **not included** with the auction price. The winning bidder will have the first choice in purchasing the content if he or she wishes to do so. If the winning bidder elects not to purchase the content, other parties may contact Milestone with regards to purchasing the content. The auction price is for the transfer of registration of the six domains specifically listed in the auction material.

6. Will there be other HDTV related domain auctions in the future?

Yes. Milestone has over 200 high technology domain names, ranging from HDTV, DTV, data broadcasting, digital media and movies online, and even covering satellite technology and the Internet. Watch the auction schedule at www.DTVnames.com or contact Milestone directly at auctions@milestonetechnologies.com. You can sign up to be on the mailing list for future auction announcements by going to www.dtvnames.com and clicking on the “contact us” link.

7. I still have questions, how can I get them answered?

If you still have questions, you can use the “ask seller a question” feature that is in the upper right portion of the screen on the Ebay auction page, or you can write to us at auctions@milestonetechnologies.com.